

FUNIMATION®

JULY '13

NEW RELEASES

is this
ZOMBIE
OF THE DEAD



Hetalia - Paint it, White - Reprice

Key Selling Points

- Marketing campaign across print, social media, online and event platforms generating over 50 million impressions over the late fall through holiday season
- Based on the hit New York Times Bestselling manga series by Hidekaz Himaruya
- The Hetalia series has sold over 35,000 units LTD since its first release in late September 2010
- Hetalia remains one of the top 10 pop culture properties according to ICv2
- Full length movie with all the fan-favorite characters returning from the Hetalia Axis Powers series as well as new faces
- Hetalia related events continue to be among the most popular offerings at anime conventions across North America

Synopsis

It's totally the end of the world in Hetalia Axis Powers: Paint it, White! This full-length flick brings all your fave boys together in modern times with one goal: drop the bro-hammer on some alien invaders!

The Pictorians have arrived from deep in space. They also have dangly glow-balls on their heads, which is kinda cool, but still. The freaky aliens are using use their crazy rainbow-beam-thingy to paint everything on Earth the same color: white! See, now the title of the movie makes more sense, right? Anyway, if the Pictorians are to be stopped, the Allied guys and the Axis boys – plus some new characters, too – must set aside their differences, unite against their common foe, and hopefully get together for a sweaty work-out to make sure they're super-ready to save the world!

Content Comp Titles: Hetalia: Axis Powers, Hetalia: World Series



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-09-2013
Pre-Order:	06-04-2013
Catalogue #:	FN-07925alt
Material #:	8088149
UPC:	704400079177
SRP:	\$19.98
Run Time (min):	90
Genre:	Action, Comedy
# of Discs:	1
Rating:	TVMA
Language:	English

Hetalia - Axis Powers Complete Series - Classic

Key Selling Points

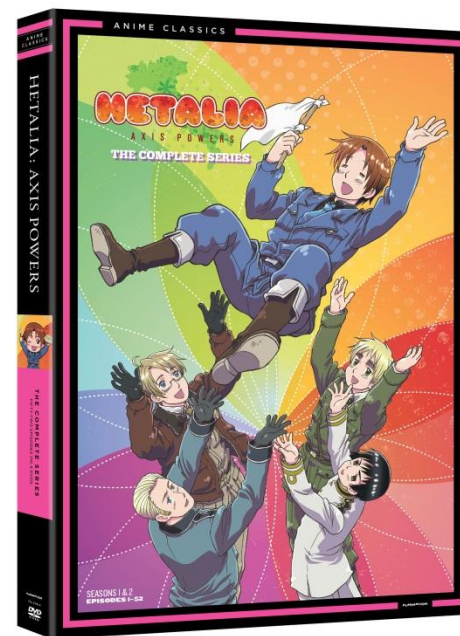
- Series is ongoing, with new episodes coming out now, and consistently performs as one of anime's top breakout brands, with over 35,000 copies sold of the franchise
- Original manga released by Tokyopop consistently ranked at the top of the New York Times Bestseller manga list
- Hetalia is a worldwide phenomenon comedy series and a top-seller on both sides of the Pacific

Synopsis

Forget everything you learned in history class, and imagine all the nations of the world as cute guys hanging out on a wildly inappropriate reality show. Now, toss in every stereotype ever and prepare to pledge allegiance to your favorite superpower in Hetalia Axis Powers!

Maybe you'll surrender to Italy's charms. He's a sweetie who's always got a noodle in his mouth and he's BFF with blue-eyed Germany and shy Japan. Sounds nice, right? Of course, their friendship sort of causes World War II, but is that really such a big deal? Not if it means those adorable allies France, America, and England will be stormin' the beach!

Content Comp Titles: Ouran High School Host Club, Shin Chan



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-09-2013
Pre-Order:	06-04-2013
Catalogue #:	FN-07914
Material #:	8108422
UPC:	704400079146
SRP:	\$34.98
Run Time (min):	260
Genre:	Comedy, Historical
# of Discs:	4
Rating:	TVMA
Language:	English

Is This A Zombie? - Season Two - LE

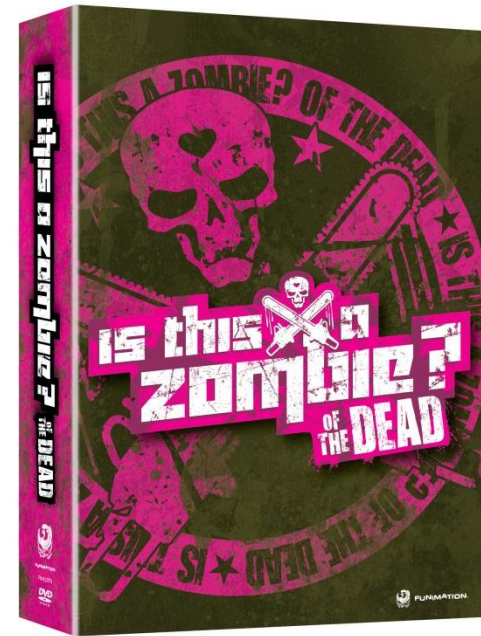
Key Selling Points

- Sequel to "Is This a Zombie?" which, in the first two months after release, sold over 5000 copies
- Based on the manga releasing from Yen Press in North America

Synopsis

The world's most eligible zombie is back for another round of cross dressing, decomposing, undead adventures in the only show where corpses get all the chicks! Season Two gets off to a shocking start as Ayumu breaks Haruna's magic chainsaw and accidentally exposes his fondness for pretty pink dresses to the entire school! Next there's an incident with a dreadful dance that turns out to be a curse – and an embarrassing trip to a maid café where all the zombie's roommates work! But the shenanigans take a backseat to bigger problems when Ayumu's mysterious drinking buddy turns out to be the most powerful magical girl of them all! To save his friends and defeat this adorable new menace, zombie boy must do the unthinkable: throw a mixer for his own murderer! With a little help from his loyal harem of vampires, magical girls, and the world's cutest necromancer, Ayumu just might survive to rot another day!

Content Comp Titles: Soul Eater, Baka and Test



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-09-2013
Pre-Order:	06-04-2013
Catalogue #:	FN-01373
Material #:	8108424
UPC:	704400013737
SRP:	\$64.98
Run Time (min):	300
Genre:	Comedy, Supernatural
# of Discs:	2
Rating:	TVMA
Language:	English

Is This A Zombie? - Season Two - Alt

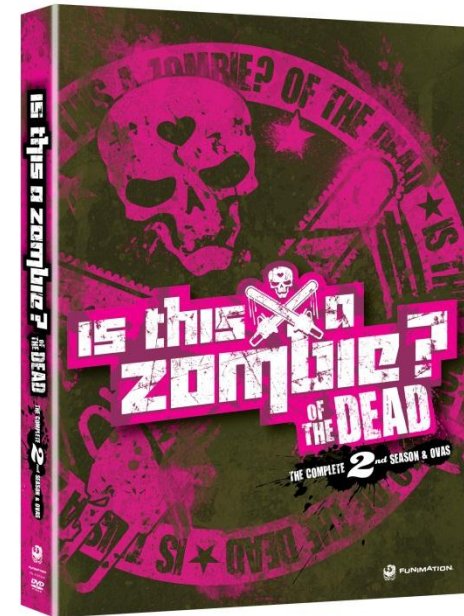
Key Selling Points

- Sequel to "Is This a Zombie?" which, in the first two months after release, sold over 5,000 copies
- Based on the manga releasing from Yen Press in North America

Synopsis

The world's most eligible zombie is back for another round of cross dressing, decomposing, undead adventures in the only show where corpses get all the chicks! Season Two gets off to a shocking start as Ayumu breaks Haruna's magic chainsaw and accidentally exposes his fondness for pretty pink dresses to the entire school! Next there's an incident with a dreadful dance that turns out to be a curse – and an embarrassing trip to a maid café where all the zombie's roommates work! But the shenanigans take a backseat to bigger problems when Ayumu's mysterious drinking buddy turns out to be the most powerful magical girl of them all! To save his friends and defeat this adorable new menace, zombie boy must do the unthinkable: throw a mixer for his own murderer! With a little help from his loyal harem of vampires, magical girls, and the world's cutest necromancer, Ayumu just might survive to rot another day!

Content Comp Titles: Soul Eater, Baka and Test



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-16-2013
Pre-Order:	06-11-2013
Catalogue #:	FN-01373alt
Material #:	8108423
UPC:	704400013744
SRP:	\$59.98
Run Time (min):	300
Genre:	Comedy, Supernatural
# of Discs:	2
Rating:	TVMA
Language:	English

Fairy Tail - Collection Two - Blu-ray/DVD Combo

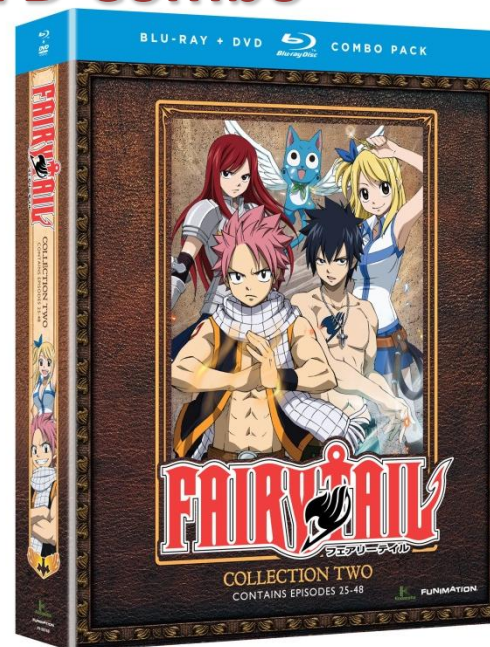
Key Selling Points

- Franchise has sold over 30,000 units to date.
- Based on the New York Times best-selling manga, published by Kodansha USA
- The highly-anticipated return of Fairy Tail to DVD and Blu-ray
- Anime from the writer of major hit Bleach

Synopsis

The action never stops as the riveting adventures of the rowdiest wizard guild in Fiore continue! The mighty members of Fairy Tail push their powers to the limit in an explosive battle to rescue Lucy and save their home base from annihilation.

Content Comp Titles: One Piece, Soul Eater, Bleach



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-08768
Material #:	8108425
UPC:	704400087684
SRP:	\$54.98
Run Time (min):	600
Genre:	Action, Fantasy
# of Discs:	8
Rating:	TV14
Language:	English

Fairy Tail - Season 2 Part One

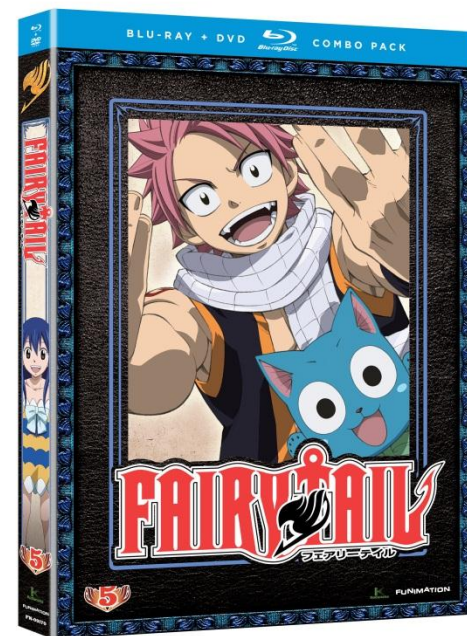
Key Selling Points

- Franchise has sold over 30,000 units to date.
- Based on the New York Times best-selling manga, published by Kodansha USA
- The highly-anticipated return of Fairy Tail to DVD and Blu-ray
- Anime from the writer of major hit Bleach

Synopsis

Hot-headed fire wizard Natsu and his team of high-powered pals are back! Harnessing the forces of dragon fire, ice, weaponry, and the zodiac, four young wizards from the infamous magical guild Fairy Tail team up. In season two the friends unite with other guilds to take on one of the darkest guilds in the wizarding world!

Content Comp Titles: One Piece, Soul Eater, Bleach



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-09170
Material #:	8108789
UPC:	704400091704
SRP:	\$54.98
Run Time (min):	300
Genre:	Action, Fantasy
# of Discs:	4
Rating:	TV14
Language:	English

One Piece - Season 5 Voyage One

Key Selling Points

- The One Piece series has sold over 130,000 copies in North America (according to Videoscan | 2/11/2013)
- From Toei, the animation studio responsible for Dragon Ball, Dragon Ball Z, Dragon Ball GT, Digimon, and Sailor Moon
- Based on the best-selling Japanese manga series by Eiichiro Oda: Average of 2.5 million copies per manga volume sold in Japan
- Season 5 is considered the fan favorite "Enies Lobby" Arc.
- Manga release from VIZ in the U.S., and serialization in Shonen Jump with a circulation of over 200,000!
- Uncut, unedited, and featuring an all new FUNimation dub!
- Manga available from VIZ Media, and serialization in Shonen Jump

Synopsis

Monkey D. Luffy refuses to let anyone or anything stand in the way of his quest to become King of All Pirates. With a course charted for the treacherous waters of the Grand Line, this is one captain who'll never drop anchor until he's claimed the greatest treasure on Earth: the Legendary One Piece! Along for the ride are his loyal crewmates, a wonderfully-bizarre collection of outcasts and misfits from the far corners of the world. Each member has their own special talent, and they'll utilize their skills to help Luffy achieve his dream! Together, the rubberman and his crew can conquer any challenge – or defeat any foe!

Content Comp Titles: Firefly, Naruto, Dragon Ball Z, Pirates of the Caribbean



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-09180
Material #:	8108790
UPC:	704400091803
SRP:	\$39.98
Run Time (min):	320
Genre:	Action, Comedy
# of Discs:	2
Rating:	TV14
Language:	English

Confucius - Live Action Movie - Blu-ray / DVD Combo - Reprice

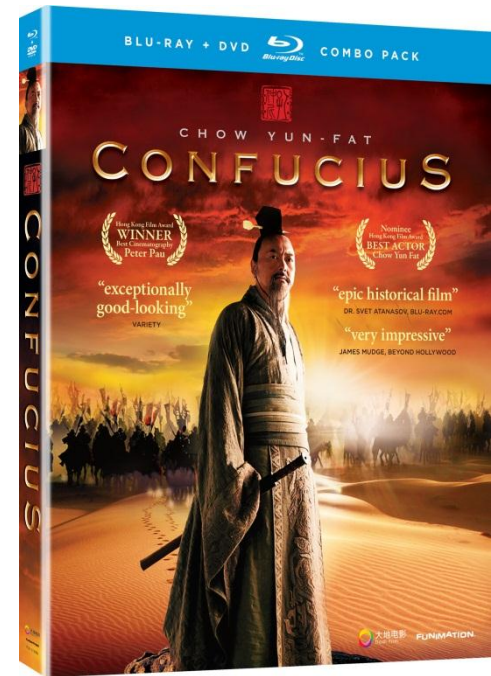
Key Selling Points

- Full Print and Online advertising campaign aimed at Asian Film consumers gaining an estimated 150 Million Impressions!
- Stars Award Nominated Chow Yun Fat
- Oscar®-winning Director of Photography Peter Pau (Crouching tiger, Hidden Dragon)
- From the Producer of John Woo's Red Cliff and Jet Li's Warlords
- Sold over 50K units in the first 12 weeks in the UK!
- Trailer features the voiceover of Don LaFontaine

Synopsis

Screen legend Chow Yun-fat stars as Confucius in the inspiring, action-packed saga of a leader whose wisdom and cunning were more powerful than any sword. In this sweeping battlefield epic, Confucius finds his lands threatened by the fires of war. After leading the nation's most powerful army to victory against hordes of invaders, the new hero finds even greater danger in the jealous eyes of the aristocrats he fought to protect. From the Producer of John Woo's Red Cliff and Jet Li's Warlords, and captured on camera by Oscar-winning Director of Photography Peter Pau (Crouching tiger, Hidden Dragon), Chow Yun-fat delivers the award-nominated performance of a lifetime as a teacher, a military leader, and a legend in Confucius.

Content Comp Titles: Gandhi, The Last Emperor, Moses, The Legend is Born – Ip Man



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-30-2013
Pre-Order:	06-25-2013
Catalogue #:	FN-01360
Material #:	8091909
UPC:	704400013607
SRP:	\$19.98
Run Time (min):	125
Genre:	Action, Adventure
# of Discs:	2
Rating:	TVMA
Language:	English

Confucius - Live Action Movie - DVD Only - Reprice

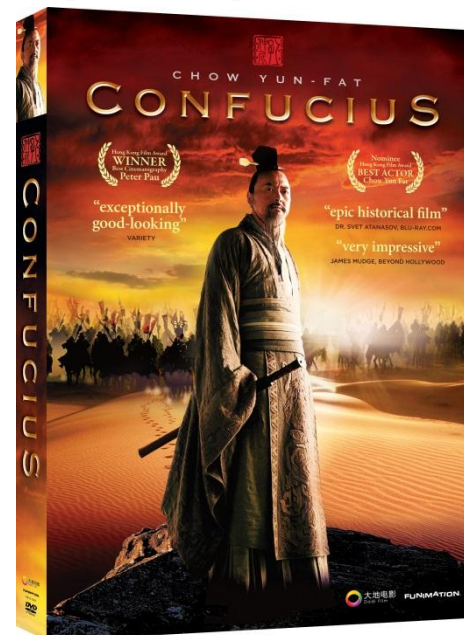
Key Selling Points

- Full Print and Online advertising campaign aimed at Asian Film consumers gaining an estimated 150 Million Impressions!
- Stars Award Nominated Chow Yun Fat
- Oscar®-winning Director of Photography Peter Pau (Crouching tiger, Hidden Dragon)
- From the Producer of John Woo's Red Cliff and Jet Li's Warlords
- Sold over 50K units in the first 12 weeks in the UK!
- Trailer features the voiceover of Don LaFontaine

Synopsis

Screen legend Chow Yun-fat stars as Confucius in the inspiring, action-packed saga of a leader whose wisdom and cunning were more powerful than any sword. In this sweeping battlefield epic, Confucius finds his lands threatened by the fires of war. After leading the nation's most powerful army to victory against hordes of invaders, the new hero finds even greater danger in the jealous eyes of the aristocrats he fought to protect. From the Producer of John Woo's Red Cliff and Jet Li's Warlords, and captured on camera by Oscar-winning Director of Photography Peter Pau (Crouching tiger, Hidden Dragon), Chow Yun-fat delivers the award-nominated performance of a lifetime as a teacher, a military leader, and a legend in Confucius.

Content Comp Titles: Gandhi, The Last Emperor, Moses, The Legend is Born – Ip Man



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-30-2013
Pre-Order:	06-25-2013
Catalogue #:	FN-01361
Material #:	8091903
UPC:	704400013614
SRP:	\$14.98
Run Time (min):	125
Genre:	Action, Adventure
# of Discs:	1
Rating:	TVMA
Language:	English

Lupin III - The Woman called Fujiko - Blu-ray/DVD Combo - LE

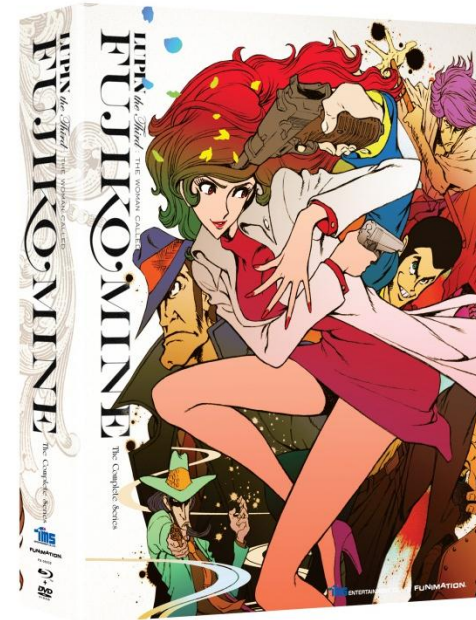
Key Selling Points

- From the director of Michiko & Hatchin
- The perfect adult, mature anime for people who don't like anime. This, along with Michiko & Hatchin, are the next wave of "gateway anime," anime which possess mainstream appeal and make perfect introductions to the genre.

Synopsis

She's a thief. A killer. A saint and a scandal. She's whatever you need her to be to get the job done. After sizing you up with one sinful glance, she disarms you with a touch. You're powerless to resist. She's walking seduction, with an insatiable itch for the priceless and a fetish for mischief. She takes your breath away to get what she wants. She takes everything else just because she can. It's all in a night's work for the woman called Fujiko Mine. She's the slinky, sultry thread that holds Lupin III's crew together – and this is the heist that started it all.

Content Comp Titles: Cowboy Bebop, Ocean's Eleven/Twelve/Thirteen



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-30-2013
Pre-Order:	06-25-2013
Catalogue #:	FN-06932
Material #:	8108429
UPC:	704400069321
SRP:	\$69.98
Run Time (min):	320
Genre:	Adventure, Noir, Heist
# of Discs:	4
Rating:	TVMA
Language:	English

Lupin III - The Woman called Fukiko - Blu-ray/DVD Combo - Alt

Key Selling Points

- From the director of Michiko & Hatchin
- The perfect adult, mature anime for people who don't like anime. This, along with Michiko & Hatchin, are the next wave of "gateway anime," anime which possess mainstream appeal and make perfect introductions to the genre.

Synopsis

She's a thief. A killer. A saint and a scandal. She's whatever you need her to be to get the job done. After sizing you up with one sinful glance, she disarms you with a touch. You're powerless to resist. She's walking seduction, with an insatiable itch for the priceless and a fetish for mischief. She takes your breath away to get what she wants. She takes everything else just because she can. It's all in a night's work for the woman called Fujiko Mine. She's the slinky, sultry thread that holds Lupin III's crew together – and this is the heist that started it all.

Content Comp Titles: Cowboy Bebop, Ocean's Eleven/Twelve/Thirteen



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-30-2013
Pre-Order:	06-25-2013
Catalogue #:	FN-06932alt
Material #:	8108440
UPC:	704400069338
SRP:	\$64.98
Run Time (min):	320
Genre:	Adventure, Noir, Heist
# of Discs:	4
Rating:	TVMA
Language:	English

S.A.V.E.

Super Amazing Value Edition

Discovering a new favorite anime is more affordable than ever thanks to S.A.V.E. – the Super Amazing Value Edition! This unique offer from FUNimation gives both devoted – and casual – anime fans an opportunity to sample a wide range of titles at an established, discounted price. From intergalactic adventures to the hilarious hi-jinks of magical girls, discovering something new in the world of anime has never been easier on your budget.

Case Closed - Season One - S.A.V.E.

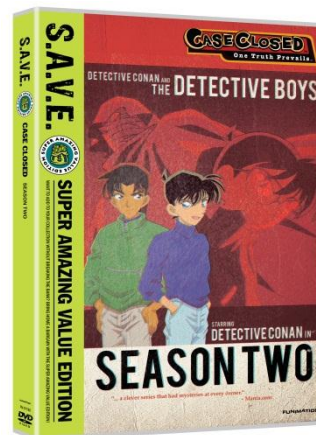
Content Comp Titles: Elementary meets Scooby Doo!

Case Closed - Season Two - S.A.V.E.

Content Comp Titles: Elementary meets Scooby Doo!



Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-07779
Material #:	8108788
UPC:	704400077791
SRP:	\$29.98
Run Time (min):	600
Genre:	Action, Mystery
# of Discs:	4
Rating:	TVPG
Language:	English



Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-07780
Material #:	8108783
UPC:	704400077807
SRP:	\$29.98
Run Time (min):	600
Genre:	Action, Mystery
# of Discs:	4
Rating:	TVPG
Language:	English

S.A.V.E.

Super Amazing Value Edition

Discovering a new favorite anime is more affordable than ever thanks to S.A.V.E. – the Super Amazing Value Edition! This unique offer from FUNimation gives both devoted – and casual – anime fans an opportunity to sample a wide range of titles at an established, discounted price. From intergalactic adventures to the hilarious hi-jinks of magical girls, discovering something new in the world of anime has never been easier on your budget.

Case Closed - Season Three - S.A.V.E.

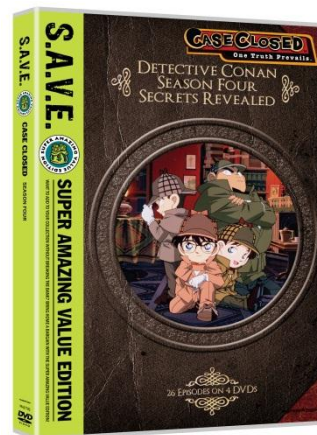
Content Comp Titles: Elementary meets Scooby Doo!

Case Closed - Season Four - S.A.V.E.

Content Comp Titles: Elementary meets Scooby Doo!



Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-07781
Material #:	8108784
UPC:	704400077814
SRP:	\$29.98
Run Time (min):	635
Genre:	Action, Mystery
# of Discs:	4
Rating:	TVPG
Language:	English



Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-07782
Material #:	8108785
UPC:	704400077821
SRP:	\$29.98
Run Time (min):	600
Genre:	Action, Mystery
# of Discs:	4
Rating:	TVPG
Language:	English

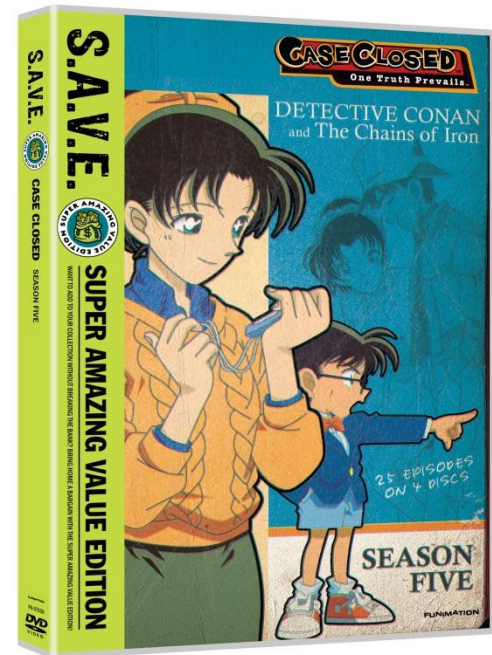
S.A.V.E.

Super Amazing Value Edition

Discovering a new favorite anime is more affordable than ever thanks to S.A.V.E. – the Super Amazing Value Edition! This unique offer from FUNimation gives both devoted – and casual – anime fans an opportunity to sample a wide range of titles at an established, discounted price. From intergalactic adventures to the hilarious hi-jinks of magical girls, discovering something new in the world of anime has never been easier on your budget.

Case Closed - Season Five - S.A.V.E.

Content Comp Titles: Elementary meets Scooby Doo!



[Watch Trailer]

Studio:	FUNimation
Street Date:	07-23-2013
Pre-Order:	06-18-2013
Catalogue #:	FN-07839
Material #:	8108786
UPC:	704400078392
SRP:	\$29.98
Run Time (min):	615
Genre:	Action, Mystery
# of Discs:	4
Rating:	TVPG
Language:	English

FUNIMATION

ORDER DUE DATE	STREET DATE	TITLE	CAT #	UPC	SRP	MATERIAL #	ISBN	RUN TIME
6/4/2013	7/9/2013	Hetalia - Paint it, White - Reprice	FN-07925alt	704400079177	19.98	8088149	1-4210-2435-7	90
6/4/2013	7/9/2013	Hetalia - Axis Powers Complete Series - Classic	FN-07914	704400079146	34.98	8108422	1-4210-2708-9	260
6/11/2013	7/16/2013	Is This A Zombie? - Season Two - LE	FN-01373	704400013737	64.98	8108424	1-4210-2711-9	300
6/11/2013	7/16/2013	Is This A Zombie? - Season Two - Alt	FN-01373alt	704400013744	59.98	8108423	1-4210-2712-7	300
6/18/2013	7/23/2013	Case Closed - Season One - S.A.V.E.	FN-07779	704400077791	29.98	8108788	1-4210-2737-2	600
6/18/2013	7/23/2013	Case Closed - Season Two - S.A.V.E.	FN-07780	704400077807	29.98	8108783	1-4210-2738-0	600
6/18/2013	7/23/2013	Case Closed - Season Three - S.A.V.E.	FN-07781	704400077814	29.98	8108784	1-4210-2739-9	635
6/18/2013	7/23/2013	Case Closed - Season Four - S.A.V.E.	FN-07782	704400077821	29.98	8108785	1-4210-2740-2	600
6/18/2013	7/23/2013	Case Closed - Season Five - S.A.V.E.	FN-07839	704400078392	29.98	8108786	1-4210-2741-0	615
6/18/2013	7/23/2013	Fairy Tail - Collection Two - Blu-ray/DVD Combo	FN-08768	704400087684	54.98	8108425	1-4210-2704-6	600
6/18/2013	7/23/2013	Fairy Tail - Season 2 Part One	FN-09170	704400091704	54.98	8108789	1-4210-2729-1	300
6/18/2013	7/23/2013	One Piece - Season 5 Voyage One	FN-09180	704400091803	39.98	8108790	1-4210-2730-5	320
6/25/2013	7/30/2013	Confucius - Live Action Movie - Blu-ray / DVD Combo - Reprice	FN-01360	704400013607	19.98	8091909	1-4210-2468-3	125
6/25/2013	7/30/2013	Confucius - Live Action Movie - DVD Only - Reprice	FN-01361	704400013614	14.98	8091903	1-4210-2469-1	125
6/25/2013	7/30/2013	Lupin III - The Woman called Fukiko - Blu-ray/DVD Combo - LE	FN-06932	704400069321	69.98	8108429	1-4210-2714-3	320
6/25/2013	7/30/2013	Lupin III - The Woman called Fukiko - Blu-ray/DVD Combo - Alt	FN-06932alt	704400069338	64.98	8108440	1-4210-2715-1	320

HOMEVIDEO@FUNIMATION.COM

All Artwork Subject to Change

**CONTACT YOUR FUNIMATION REP OR YOUR
LOCAL DISTRIBUTOR FOR MORE INFORMATION**